K-LOVE radio station provides family-friendly programming using Christian focused music, news reporting, and public announcements that are not carried on other local stations. The wholesome values and positive encouragement K-LOVE broadcasts would be missed in our community if LPFM were to replace FM translators. Having a station that I can call at any time to have a pastor and staff pray for spiritual needs I have means a great deal to me. K-LOVE is a station that I direct people to turn to when they need encouragement in their lives to overcome the difficulties that weigh on their minds.